

## Online Personals Watch

no ads, no fluff, just raw news summaries, official rankings and ceo interviews

### 4 posts categorized "GenePartner"

#### Irena And Mark, A GenePartner Match



OPW -- Mar 1 -- Irena and I got our match results back from GenePartner. Apparently we're a match. After sending in our mouth swabs and waiting several days our results were revealed to us as an overall 80% match which is between good and fantastic. Our attraction level should be between attracted and very attracted. We have a high symmetry of attraction meaning that we are attracted to each other at the same (high) level, and we have a high probability of a successful pregnancy. No problem there. The most intriguing result was for the 'Type of Interest' scale which runs from 'I feel safe and comfortable around this person' through to 'I would like to date this person' which is more about excitement vs safety. We're at the far end of the date scale. Is this good? Apparently yes, for excitement and fun. But we shouldn't expect to be placid in old age, or wait for feelings of security and safety. Good. That works for us. All in all, I'm excited about what companies like ScientificMatch, GenePartner and Basisnote are bringing to the idating space. Gattaca references aside, there's some future for this kind of testing and now that tests are under \$100, they may also become viable. - Mark Brooks

[See all posts on GenePartner](#)

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#### Online Dating Just Got Weirder



THE DAILY BEAST -- Feb 13 -- ReferQuest is an online marketplace where users can post a description of what they're trying to find e.g. an upright piano in Berlin. Several ads offer cash to anyone who can bring them success in the romance department. GenePartner matches people based on their DNA. Cofounder Tamara Brown insists it helps users "find someone who will be biologically compatible, which means high attraction, better sex life and, if you choose to have children, a high possibility of healthy pregnancies and healthier children." [FULL ARTICLE @ THE DAILY BEAST](#)

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#### Can Genes Help You Pick A Mate?



NEW SCIENTIST -- Dec 19 -- ScientificMatch offers to match couples according to scent-related aspects of their DNA profiles. By hooking you up with your biological match, the company promises a better sex life, more orgasms, a lower risk of cheating on each other, higher fertility and healthier children. GenePartner, based in Switzerland, also tests couples to determine their genetic compatibility and runs a dating service based on it. [FULL ARTICLE @ NEW SCIENTIST](#)

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#### DNA-Based Dating Service: GenePartner



TECH CRUNCH -- July 22 -- GenePartner use a \$199 DNA test (compare to \$1,000 for 23andMe) to help users find their perfect match. They've analyzed "hundreds of couples" and have determined the genetic patterns found in successful relationships. GenePartner is looking to partner with dating sites and have those services encourage users to see if they're a DNA match. [FULL ARTICLE @ WASHINGTON POST](#)

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